#### A+ Lessons

From an X-Rated Industry

Blog: bradgosse.com

Twitter: @bradgosse

### About me.



#### Porn Industry

- \$3,075.64 is being spent every second
- 25% of total search engine requests
- 72 million visitors: Monthly
- 35% of all P2P downloads

# Play by Google's rules.

### 75%

People who don't know what "download" means.

### Guys

Buy almost anything for or from a girl.

# "Free" can kill you.

#### Affiliates

Need to work together for better standards.

## Know your web host.

### DUH

Take care of your customers.

## Be device friendly.

## Piracy

Have a plan of action





## Help One-Eyed Pete

#### A+ Lessons

From an X-Rated Industry

Blog: bradgosse.com

Twitter: @bradgosse